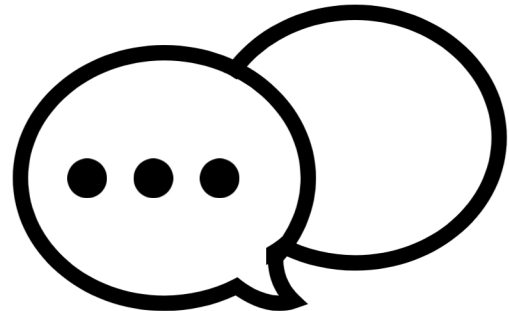


The Narrative report is a great approach and tactic for evaluating financial health. With an easy-to-understand business analysis complete with narrative, graphs, patios and industry comparisons, use it for presenting insightful financial advice to acquire new clients and strengthen existing relationships.

### PRESENTING TIPS

- Utilize industry benchmarks set by financial analysts
- Highlight strength and weakness areas in pillars of performance targets
- Compare your client to actual real-time comparison, as well as industry averages
- Export to Word, PDF or Powerpoint to maximize presenting capabilities
- Position the financial health conversation to promote additional services
- Create a planning session for the next year using the financial health as starting points
- Present tips for improvement to management teams or key decision-makers



## Cali Construction Narrative Report

Industry: 238910 - Site Preparation Contractors  
 Sales Range: All Sales Ranges  
 Periods: 12 months against the same 12 months from the previous year

### Report Summary



#### About ProfitCents:

ProfitCents is a financial information company that provides accounting, risk management, financial analysis and business valuation technology solutions to financial services firms and financial institutions. Our mission is to make complicated financial information easier to understand and analyze. Thousands of accounting firms, banks, credit unions, valuation firms and private companies use our applications and information to analyze private-company performance, determine the value of businesses, understand industry trends and assess the credit risk of borrowers. ProfitCents provides the largest real-time database of private-company financial statement information in the United States.

For more information, please email or call: [profitcents.support@abrigo.com](mailto:profitcents.support@abrigo.com) or 833-4-ABRIGO