

Industry Benchmarking

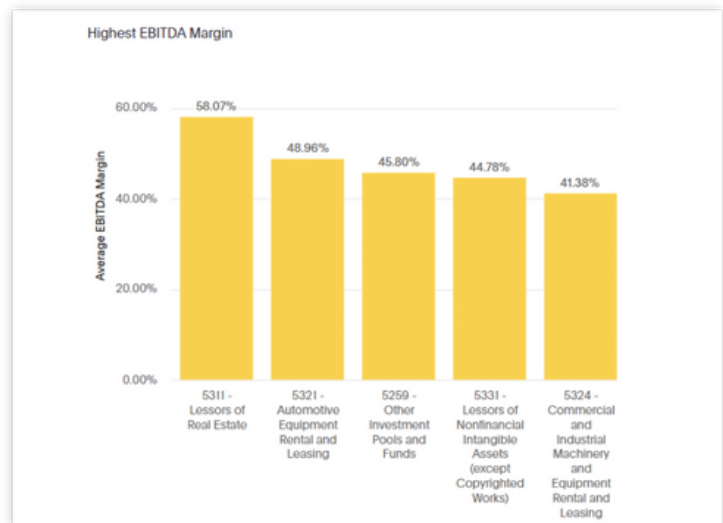
Powered by **Abrigo Connect**

Private companies are a critical part of the U.S. economy but are unrepresented in publicly available datasets. The Abrigo database is one of the largest sources of private-company industry data, made accessible through industry benchmarking dashboards that visualize information and enable you to drill down into underlying details.

To customize the dashboards to meet your specific needs, you can filter by NAICS or industry code, region, company size, and more.

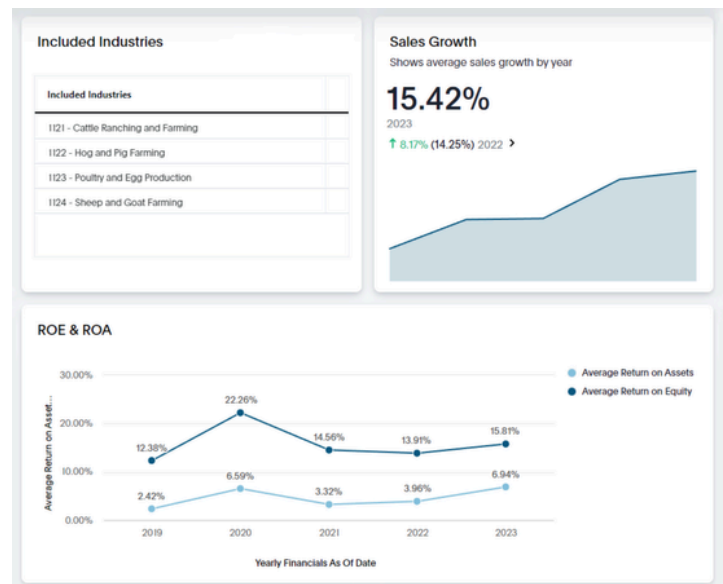
Top/Bottom Performing Industries

- ✓ Focus your efforts on the NAICS codes with high potential, based on sales growth, profitability, or any of the 80 metrics available.
- ✓ See where different industries score by quartile for a given metric and how it trended over time.



Industry Deep Dives

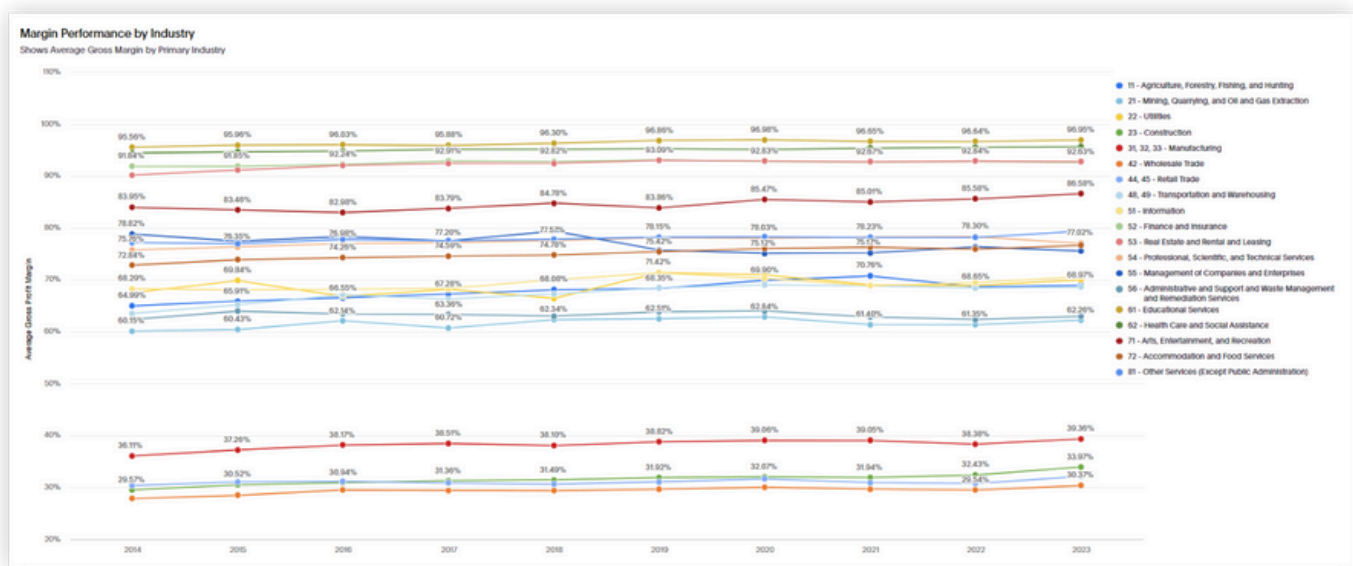
- ✓ Access real time information on an industry's average financial performance and health, and compare it to historical performance for a trend analysis.
- ✓ Assess the revenue and margin potential for a start up business, based on its peer set.
- ✓ Understand average and above-average performance to set targets for a private company.
- ✓ Review industry ratios that may be used to grade a firm during loan underwriting.



About the Data

Thousands of banks, credit unions, and accounting firms use our applications to assess the credit risk of borrowers, analyze private-company performance, estimate the value of a business, and understand industry trends. Through these solutions, we have a cooperative data model that has created one of the largest real-time databases of private-company financial statement information in the United States.

- Spans 1,400 industries, as categorized by the NAICS
- Includes over 80 data points from the Income Statement, Balance Sheet, and derived ratios
- Entered by financial professionals, not self-reported
- Covers private sector businesses in the U.S., with nearly 2 million statements



Ready to Get Started?

✓ Unlimited user access

✓ Proprietary benchmark database

✓ Drillable live dashboards

✓ Powerful analytics

Visit abrigo.com to learn more.

